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45809 7590 08/24/2009

SHOOK, HARDY & BACON L.L.P.
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 INTELLECTUAL PROPERTY DEPARTMENT
 2555 GRAND BOULEVARD
 KANSAS CITY, MO 64108-2613

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Karen D. Chapman (Depositor's name)
 Karen D. Chapman (Signature)
 September 23, 2009 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/803,364	03/18/2004	Jeff Williams	MFPC.122337	7909

TITLE OF INVENTION: SYSTEM AND METHOD FOR INTELLIGENT RECOMMENDATION WITH EXPERTS FOR USER TRUST DECISIONS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	11/24/2009
EXAMINER	ART UNIT	CLASS-SUBCLASS				
POLTORAK, PIOTR	2434	726-004000	09/28/2009 HVUONG2 00000043 10803364			
			01 FC:1501		1510.00 OP	
			02 FC:1501		300.00 OP	

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

- 1 Shook, Hardy & Bacon LLP
 2 2555 Grand Blvd.
 3 Kansas City, MO 64108

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Microsoft Corporation

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Redmond, Washington

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Patrick A. Lujin

Date September 23, 2009

Typed or printed name Patrick A. Lujin

Registration No. 35260

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